

# GREAT NOVEMBER SALE

Starting Thursday, 9 a. m.  
November 16th

CLOSING THURSDAY, NOVEMBER 30  
12 SHOPPING DAYS

We have just returned from the Great St. Louis Market Sale. As you well know cotton prices are advancing and that practically all merchandise is advancing daily. In spite of that fact we were able to buy some merchandise greatly under the market. Tremendous savings awaiting you.



*Every Department in our house is full to overflowing with New Fall Merchandise. On account of a Backward Season we find our stock entirely too heavy. So we offer for these Twelve Days, Tremendous Savings on All Your Fall and Winter Needs. Thousands of Dollars Worth of Merchandise go in this Great STORE WIDE SALE.*



25 to 40 per cent Savings  
On All FUR COATS

All Ready-To-Wear  
At Tremendous Savings

DURNIL DRY GOODS CO.  
MONETT, MISSOURI